

# THINK BLUE



**THINK USC BLUE WHEN YOU SPRAY WATERBORNE BASECOAT**

**Three coats of waterborne basecoat.  
Seven competing masking papers.  
One clear winner.**

What happens when you spray three coats of black waterborne basecoat over a vehicle masked with masking paper? For some competitive papers, the results can be summarized in one word – failure.

In a technical and training center performance study, **USC Polycoated Blue Masking Paper** outperformed competing papers. Blue's advanced polycoated film bonding demonstrated no wrinkling or bleed through, impenetrability to solvent, maximum performance and amazing durability. Trust the paper that keeps working while others fail. Think 'BLUE'.

- **Advanced Polycoated Film Bonding**
- **No Wrinkling or Bleed Through**
- **Excellent Anchorage and Adherence**

